



The Altima Royale Gala – Bond never looked so good

With all the hype over the latest James Bond installment, it would be hard to find a Hollywood-esque party that wasn't paying tribute to the infamous spy this season. There was one however that stood out as the clear forerunner in celebrating the glitz and glamour of Bond with style. Anyone who attended the Altima Royale Gala on November 25th, 2006 would certainly agree.

The Altima Royale Gala was a celebration of the achievements in dental excellence and patient service for 2006. Almost 300 employees, suppliers, stakeholders and their invited guests arrived at the exclusive Granite Club in Toronto for the event. While attendees dined on a sumptuous four-course dinner and enjoyed the occasional signature "shaken" martini, they also watched their colleagues receive awards and recognition for excellence in the field of dentistry. Guests were also encouraged to dress in costume as their favourite Bond character – snarling villains and glamorous Bond girls aplenty!

With over \$14,000 in gifts and prizes to be won, Altima certainly put the sparkle back into everyone's smile that evening. From the latest technological gadgets to exotic and adventure destinations, there was something for everyone to get star-struck over. Prizes were awarded by random draws every 30 minutes over the course of the evening, interspersed with a wide variety of entertainment.

The Second City troupe put on a customized improv show that left the room in stitches (no pun intended). A songstress serenaded the crowd with famous James Bond tunes. A high energy DJ spun the latest dance hits interspersed with Bond classics. Exotic dancers mingled throughout the guests and kept the dance floor busy. Photographers took glamour shots of couples and groups and provided them with professional prints as parting gifts. (See below for a complete list of Altima Royale Gala sponsors.)

Interested in getting on the guest list to one of the hottest tickets in town? Apply for a non-traditional career with Canada's largest and most innovative dental network by sending your CV to hr@altima.ca. Want to do business with Altima? A full Head Office contact list can be found on Altima.ca.

Media Contact:

Farzana Mawani
Marketing & Communications Manager
Altima Dental Canada
1-888-4ALTIMA
www.altima.ca

Altima Royale Gala – Event Sponsors

(In order of contribution)

Sunstar Butler

Yellow Pages Group

Discount Dental Supply

JACK FM

CTV

Wright Dental Canada

680 News

Clarion Signs

The Printing House

Protexx Dental

Sinclair Dental

The Promotional Specialists

Henry Schein Ash Arcona

K-Dental Inc.

Audio Images

Pine Beach Communications

Altima Dental Canada wishes to thank all the above sponsors for their patronage.



Altima Dental Canada
1.888.815MILE
altima.ca