



It's got groove, it's got meaning... "Altima is the Word"!

If you were at Toronto's Granite Club on November 17th this year, you might have thought you had stepped back in time to a high school in the 50's. The transformation of the luxurious Grand Ballroom to a Grease-inspired setting of vinyl records and retro fixin's would have satisfied any authentic "greaser".

Altima Dental Canada's annual Awards Gala was the setting of this celebratory blast from the past. Marking their achievements in dental excellence and patient service over 2007, guests were encouraged to come in formal wear or costume for the evening. Just under 300 employees, suppliers, stakeholders and their invited guests arrived in poodle skirts, pink wigs, leather jackets and duck-fin hairdo's to commemorate the evening's theme. Attendees enjoyed a delicious four-course dinner and signature "Altima Lightning" martini, while watching their colleagues receive awards for excellence in the field of dentistry. Additional prizes were given out for the best costumes - always a highlight of the evening.

With over \$9,000 in gifts and prizes to be won, the "Altima is the Word!" Gala certainly kept everyone in the room smiling. Prizes included 50's inspired memorabilia, vintage gadgets, replica motorcycles, event tickets and getaway adventure packages. These were awarded by random draws every 30 minutes over the course of the evening, interspersed with unique entertainment. All the prizes were sponsored and donated by 16 key Altima suppliers - see below for a complete list of "Altima is the Word!" Gala sponsors.

The City Dance Corps performed a customized musical with songs from the movie Grease, and had the room on their feet doing the hand jive by the final number. On-site caricaturists drew individual sketches of the guests, and a DJ spun swingin' sides from the 50's. Exotic dancers mingled throughout the room to keep the crowd hopping. Photographers took glamour shots of couples and groups and provided them with professional prints as parting gifts.

Wish you were enrolled at Altima Dental High for the rockin' 50's Grease party? Apply for a non-traditional career with Canada's largest and most innovative dental network by sending your CV to hr@altima.ca. Interested in doing business with Altima? A full Head Office contact list can be found on Altima.ca.

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