



**NEWS RELEASE**

June 2011

**ORAL CANCER SCREENINGS MARK THE OPENING OF  
ALTIMA MARKHAM STOUFFVILLE DENTAL CENTRE**

***Markham Mayor & Ward Councillors commemorate ribbon-cutting***

**Toronto, Ontario** - The focus is on oral health at Altima Markham Stouffville Dental Centre, Markham-Stouffville Hospital's newest neighbour. A ribbon cutting-ceremony and oral cancer screening clinic was held June 1, 2011, with Markham Ward Councillor Colin Campbell attending and representing the MPPs and Ward Councillors of Markham and surrounding areas. A commemorative plaque was presented to Altima Dental on behalf of Frank Scarpitti, Mayor, and Members of Council for the Town of Markham.



Located in the Markham-Stouffville Health Centre, right next to the main entrance of Markham-Stouffville Hospital, Altima Markham Stouffville Dental Centre demonstrated 2-minute oral cancer screenings during the afternoon.

"We look forward to providing the town of Markham and the extended area with professional dental services in a caring environment," said Dr. George Christodoulou, Altima Dental Canada President and co-CEO. "In an effort to shed light on the

importance of oral cancer prevention, complimentary oral cancer screenings are available for all new patients. Oral health is important to overall health and at Altima Dental we believe regular, advanced checking can help prevent oral cancer by helping to detect it earlier than ever before."

Altima screens for oral cancer using a conventional visual and tactile exam, as well as a Velscope. A Velscope emits a safe blue light (fluorescence visualization) to quickly and painlessly identify anything from a cheek bite to possible oral cancer lesions, which then would require further investigation.

Altima Dental recommends Canadians be checked for oral cancer on a yearly basis. For more information, visit <http://www.altimadental.com/dental-care/oral-cancer.php>.



**About Altima Dental:**

Altima Dental is the largest dental group of its kind in Canada. They operate 30 dental centres in convenient locations across Ontario and Alberta. The Altima group services more than 200,000 patients yearly. 2011 marks Altima Dental Canada's 18th year Anniversary.

**MEDIA CONTACT:**

Farzana Mawani, Marketing & Communications Manager  
[communications@altima.ca](mailto:communications@altima.ca)  
[www.altima.ca](http://www.altima.ca)